

Optum Evaluation Framework Workshops

Workshop	Content of the Session	Learning outcomes. By the end of this session attendees will...	Relevant Evaluation Toolkit section
Workshop 1: The Evaluation Toolkit and introduction to the programme of support	<ul style="list-style-type: none"> - Finding your way around the Evaluation Toolkit - Demonstrating how the Evaluation Toolkit can support practical evaluation of your health inequalities programmes - How to access and use the Evaluation Toolkit in your day-to-day work - An outline of the local programme of support available 	<ul style="list-style-type: none"> - be aware of the Evaluation Toolkit and how it can support their local programmes of evaluation - be aware of the wider programme of support 	All sections
Workshop 2: From data, to measures and measurement	<ul style="list-style-type: none"> - Understanding how to conceptualise outputs and outcomes for your programmes of work - Getting familiar with using a measurement checklist - Understanding different types of measures and how to express them - Learning how to assess measurability (mapping measures to available data) - Balancing value with measurability - Identifying the need to collect new data - A focus on data and approaches to measuring health inequalities 	<ul style="list-style-type: none"> - have reviewed some real examples from the logic model workshops and expressions of interest - have explored the best ways to practically measure outcomes for their local programmes - understand better how to define metrics that measure health inequalities 	Measures and data
Workshop 3: Data sources for evaluation of health inequalities programmes (BI team attendance critical)	<ul style="list-style-type: none"> - Local data and intelligence tools and their application in evaluation - An introduction to other health and care data sources (including health and wellbeing status, quality, patient experience, utilisation, cost and organisational process measures) - A focus on data sources across partnerships and for the wider determinants of health 	<ul style="list-style-type: none"> - increase awareness of the types of data useful for local evaluation - hear information about the local availability of different types of data and data sources - get familiar with local resources and teams to support data collection, reports and analysis that can support evaluation of programmes 	Measures and data

Workshop	Content of the Session	Learning outcomes. By the end of this session attendees will...	Relevant Evaluation Toolkit section
Workshop 4: Qualitative study methods	<ul style="list-style-type: none"> - Introduction to qualitative data and analysis methods for evaluation - Explore community-based participatory research and its application in participatory evaluation - Understand how and when to apply these methods for intervention evaluation - Gain an understanding of how qualitative methods complement quantitative methods in a mixed approach 	<ul style="list-style-type: none"> - have a better understanding of how to collect qualitative data through engagement with communities - improve their knowledge about analysing qualitative data to evaluate programmes of work - understand more about how to blend quantitative and qualitative methods in practical programme evaluation 	Measures and data Design
Workshop 5: Quantitative study methods	<ul style="list-style-type: none"> - Introduce quantitative data and analysis methods for intervention evaluation - Explore the routes from evaluation questions to hypothesis generation and testing - Surveys, questionnaires, longitudinal data series and other formats - Baselineing, tracking, monitoring and following up - Statistical analysis to disentangle causality from association 	<ul style="list-style-type: none"> - a better understanding of how to collect quantitative data where necessary - knowledge of how to analyse quantitative data in programme evaluation - knowledge of where to go for secondary data analysis to support evaluation 	Measures and data Design
Workshop 6: Evaluation bias	<ul style="list-style-type: none"> - An introduction to different forms of bias - Outlining the links between evaluation design and bias - Approaches to minimise bias in study design - Ways to build in comparison and control groups 	<ul style="list-style-type: none"> - have gained knowledge to support better design of programme evaluation - gained the ability to identify and mitigate potential biases in programme evaluation 	Design Analysis
Workshop 7: Value for money	<ul style="list-style-type: none"> - How is value understood and measured? - Methods for quantifying value for money from intervention investment - Identifying cost-saving opportunities - How to prove that your intervention has delivered value for money - Social return on investment methodology – reputable sources and use of financial proxies for outcomes 	<ul style="list-style-type: none"> - understand the construct and measurement of value and how to demonstrate a return on investment through evaluation 	Analysis Reporting findings